

SampleBrand — AI Operations Audit

Prepared for Sample Brand LLC · 2026-06-11 · Channels: Amazon US, TikTok Shop, Shopify DTC

Summary

SAMPLE REPORT. Names and numbers are fictional; the structure, depth, and verdict format are identical to a paid deliverable. SampleBrand runs a lean team of four across three channels. The operation leaks an estimated \$6,400/month across five manual loops, concentrated in reimbursement recovery and reporting labor. Two loops are worth automating immediately; one is worth deleting instead of automating.

Total identified leak: \$6,400/month.

The top 3 manual loops, dollars attached

1. FBA reimbursement recovery

Claims are filed manually when someone remembers. Under the manufacturing-cost regime with 60-day windows, an estimated 40% of recoverable value expires unfiled.

\$3,100/mo

estimated cost today

18 hrs

manual hours/mo

3 mo

payback after build

#1

build order

Automation design: Detection sweep against settlement + inventory ledgers, invoice-to-SKU cost documentation assembly, deadline-tracked filing queue with human approve step (Amazon agent-policy compliant).

Basis: Trailing 6-month settlement data extrapolation; verify in week one of build.

2. Per-SKU profit truth

P&L is reconciled monthly in a spreadsheet that breaks every time Amazon changes a fee type. Nobody can state per-SKU contribution margin inside the month.

\$1,900/mo

estimated cost today

15 hrs

manual hours/mo

4 mo

payback after build

#2

build order

Automation design: Nightly pull of all fee types + ad spend + returns across channels into one live per-SKU view with anomaly alerts.

3. Weekly reporting assembly

Ops lead spends most of Friday assembling channel reports for the owner.

\$1,400/mo
estimated cost today

16 hrs
manual hours/mo

2 mo
payback after build

#3
build order

Automation design: Scheduled digest that reads the profit system and writes the Friday report, with exceptions called out.

Recommendation

Build the Recovery Engine first: largest leak, fastest payback, and the data plumbing it requires (settlement + inventory ledgers) is the same foundation the Profit Brain needs, so build two becomes cheaper after build one.

Next steps

1. Approve Recovery Engine install (fixed scope, 2-3 weeks)
2. Grant SP-API read access for settlement and inventory reports
3. Week-one checkpoint: verify recovery estimate against actuals

The audit fee is credited in full toward your first system install. Fixed scope, fixed price, you own everything we build.